

DUSTIN GUILLEMIN

PRODUCT DESIGNER - UX/UI

CONTACT

- 973-945-7159
- dguillemin96@gmail.com
- <https://dustinguillemin.github.io>
- Garwood, New Jersey USA

CORE STRENGTHS

- Information Architecture
- Usability testing
- SAFe Agile product management
- Written & verbal communication
- Strategic thinking
- Prototyping & Wireframing
- Quantitative & Qualitative user research
- Cross-functional team collaboration
- Creative problem-solving

TECHNICAL SKILLS

- Figma
- Sketch
- Maze, UserTesting
- Zeplin
- Jira, Confluence, Aha!
- InVision
- Adobe Creative Suite
- iOS & Android native design
- Localytics and usage metrics

EDUCATION

Bachelors of Arts, Interactive Multimedia

The College of New Jersey

2014 - 2018

Cum Laude

Interactive Media Design program

Northumbria University

Study Abroad Program, Spring 2017

ADD. COURSES

UX Leader: Essential Skills for Any UX Practitioner

Nielsen Norman Group

Completed Dec. 2024

PROFILE

I am a seasoned Product Designer seeking a new challenge in Product/UX Design. I take pride in my ability to produce high-quality user experiences that focus on human-centered design, user needs, and the job to be done while balancing business goals. My ability to communicate complex design concepts clearly and persuasively has been instrumental in gaining stakeholder buy-in and driving project success. I love learning new, diverse design methodologies, growing every day, and leading design that has a mutual benefit for society, users, and the business.

WORK EXPERIENCE

Product Designer

Synchronoss Technologies

Jan 2022 - Present

- Conceptualizes, tests, and refines designs for a photos-first cloud application through iterative product design, moderated and unmoderated user studies, and cross-team collaboration with product owners, developers, and stakeholders.
- Researches and refines UX design and UI design of 2-3 anchor features per year that contribute to growing beyond 10 million global cloud subscribers.
- Designs contributions that support the business strategy of increasing total cloud subscriber growth, leading to a 9% increase in 2023.
- Oversees and produces experiences for innovative features that function simultaneously across Android, iOS, desktop, and PWA Web environments that are groomed and refined through agile methodologies and customer insights.
- Lead design of the Explore feature, the redesign and improvement of the search experience for Cloud in 2023. The acceptance and refinement of this feature positively influenced the goal of increasing engagement and retention by 5-10% annually.
- Directly supports senior design manager in the maintenance and creation of resources for company-wide product design system, master release documents, and developer assets.
- Balances user needs when producing the overall best interactions through accessibility, simplicity, consistency, and desirable UX/UI.
- Visualizes and translates work intake ideas into visually rich high-fidelity wireframes that lead developers and architects through pixel-perfect implementation.
- Communicates key metrics and findings through a variety of formats to stakeholders that highlight maximum UX and CX impact., facilitating buy-in and engagement.
- Takes on additional responsibilities year to year, including management tasks such as stakeholder engagement with multiple Tier 1 customers.
- Continually recognized as a key contributor to the business through company awards.

Design Manager

Critical Response Group Inc.

Jan 2019 - Dec 2021

- Integral contributor to establishing design systems, visual design best practices, and "blue book" that provided interns and junior designers with established principles for continuity.
- Lead product design processes and deliveries that were directly responsible for a 92% company revenue increase in 2020.
- Mentored junior designers in developing UX software skills, usability and accessibility design, and end-user empathy to positively impact customer experience.

Product Designer

Critical Response Group Inc.

Nov 2017 - Dec 2018

- Directly responsible for the development, refinement, and scalability of designing multi-use digital emergency management solutions at a small scale, high output start-up company.
- Iteratively produced products that proved successful in high-stress, real-world emergency situations that fostered exponential growth and met strict deadlines, often exceeding goals by 10% or more.
- Fostered evolving customer service relationships with key stakeholders by emphasizing a commitment to problem solving, strong communication, and attention to detail.